



Karo
Calgary, Alberta



Space that speaks.

At Karo Design their working environment is a marketing piece. Karo creates brand experiences for their clients' customers; producing award winning communication and marketing pieces, interiors and product design. So their offices need to be more than simply workspace.

It was important to keep the approachable, fun qualities clients had come to know, while expressing the growing maturity of the company. "We wanted some of the same forms and functional elements from the old space, but with a current aesthetic that would visually reflect our personal-

It really elevated what I hoped for in the original design... and made it much better.

Keith Moe



ity and how we've grown over the past ten years," explained Keith Moe, Director of Environments at Karo. "DIRTT provided that, with elements such as the curtain wall and glazing systems."

The DIRTT Interior Curtain Wall is a centerpiece in the big Karo boardroom. During presentations, teams take advantage of the many levels of horizontal mounting they designed into their wall. "It's already been put to the test in a number of ways," said Keith. "Large boards, small boards, different mediums, and we have power and data lines behind the wall for multimedia presentations."

The inherent parametric abilities of DIRTT allowed Karo to create their unique elevations. From elliptical, aerodynamic mullions to a dramatic multi-angled glass office known as the zigzag lounge, they found the balance of elegance and whimsy. Keith Moe was more than pleased with the outcome, "It really elevated what I had hoped for in the original design, Departing from more traditional construction materials. Made it much better."